



Philips Demonstration Tour "La voix du géant"

***Morocco, Algeria and Tunisia
1930***

Photographic diary of 89 concerts and demonstrations in three months on a tour over 9000 km through the three Maghreb countries

Presumably an internal documentation of a promotion tour of the Philips company for a radio and speakers system called "La voix du géant". Stops of the tour through Morocco, Algeria and Tunisia from end of February til May 1930 are meticulously recorded in the form of a diary.

Daily handwritten entries are accompagnied by photographs, newspaper clippings and other original documents. The promotional events ("concerts") in the various towns and villages are documented, as are the locations themselves.

Order Reference: PHO_AA

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AA-1



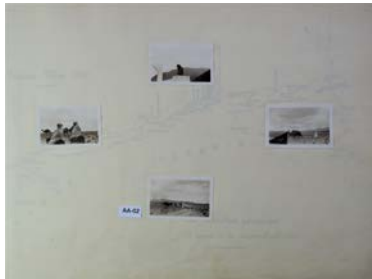
Anonymous

Landscape Morocco

Photograph of the four vehicles for the Philip crew and a man on a motor bike in the foreground and 2 flyers

Vintage print in album
10,4 x 6,3 cm

AA-2



Anonymous

Landscape Morocco

4 photographs of scenery with camels and a monkey, next page: precisely drawn map with the route of the demonstration tour

Vintage prints
4 x 6,2 x 3,8 cm

AA-3



Anonymous

Landscape Morocco

3 photographs of the installation of the Philips system in Casablanca on 8-12.2.1930 and 2 newspaper clippings

Vintage prints
3 x 6,2 x 3,8 cm

AA-4



Anonymous

Landscape Morocco

9 photographs of the Philips demonstration at different places at Casablanca and surrounding

Vintage prints
9 x 6,2 x 3,8 cm

AA-5



Anonymous

Landscape Morocco

10 photographs of the Philips demonstration at Ber Rechid at 15.2.1930 including pictures of large gatherings of local people

Vintage prints
6 x 6,2 x 3,8 / 4 x 10,4 x 6,3 cm

AA-6



Anonymous

Landscape Morocco

7 photographs of the Philips demonstration in Fedalah on 16.2.1930

Vintage prints
4 x 6,2 x 3,8 / 3 x 10,4 x 6,3 cm

AA-7



Anonymous

Landscape Morocco

4 photographs of the Philips demonstration in Kourigha on 18.2.1930 including a large one with a crowd of people and children

Vintage prints

1 x 16,7 x 12,1 and 3 x 6,2 x 3,8 cm

AA-8



Anonymous

Landscape Morocco

4 photographs of the Philips demonstration in Kourigha on 18.2.1930 including a large one with the crew

Vintage prints

1 x 16,7 x 12,1 and 3 x 6,2 x 3,8 cm

AA-9



Anonymous

Landscape Morocco

9 photographs of the Philips demonstration at Oued Zem on 19.2.1930, 3 picturing large crowds of spectators

Vintage prints

4 x 6,2 x 3,8 and 5 x 10,4 x 6,3 cm

AA-10



Anonymous

Boujade Morocco

5 photographs of the Philips demonstration at Boujade on 20.2.1930, 3 showing the main square of Boujade

Vintage prints

1 x 6,2 x 3,8 and 4 x 10,4 x 6,3 cm

AA-11



Anonymous

Landscape Morocco

2 photographs from Boujade and 2 newspaper clippings

Vintage prints

2 x 10,4 x 6,3 cm

AA-12



Anonymous

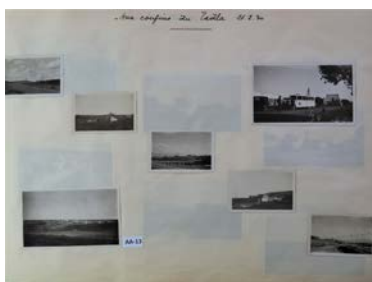
Kasbah Tadla Morocco

9 photographs of the Philips demonstration in Kasbah Tadla, 2 picturing the view of the locality

Vintage prints

4 x 6,2 x 3,8 and 5 x 10,4 x 6,3 cm

AA-13



Anonymous

Kasbah Tadla Morocco

7 photographs of the locality and vicinity of Kasbah Tadla

Vintage prints

5 x 6,2 x 3,8 and 2 x 10,4 x 6,3 cm

AA-14



Anonymous

Landscape Morocco

6 photographs of the route from Kasbah Tadla to Beni Mellal

Vintage prints

6 x 10,4 x 6,3 cm

AA-15



Anonymous

Landscape Morocco

3 photographs of the route from Kasbah Tadla to Beni Mellal and a paper clipping

Vintage prints

1 x 6,2 x 3,8 and 2 x 10,4 x 6,3 cm

AA-16



Anonymous

Landscape Morocco

1 photograph of the speaker and 1 paper clipping

Vintage print

10,4 x 6,3 cm

AA-17



Anonymous

Beni Mellal Morocco

6 photographs of Beni Mellal and the Philips demonstration there on 22.2.1930

Vintage prints

6 x 10,4 x 6,3 cm

AA-18



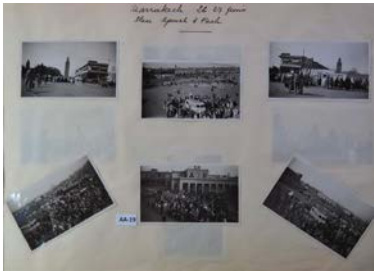
Anonymous

Beni Mellal Morocco

11 photographs from the locality, vicinity and surrounding of Beni Mellal

Vintage prints

10 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm

- AA-19  Anonymous **Marrakech** Morocco
6 photographs of the Philips demonstration in Marrakech on 26/27.2.1930 on the Djema el-Fna square in Midtown showing a couple of the surrounding buildings
Vintage prints
6 x 10,4 x 6,3 cm
- AA-20  Anonymous **Marrakech** Morocco
4 photographs: people and scenery in Marrakech
Vintage prints
4 x 10,4 x 6,3 cm
- AA-21  Anonymous **Landscape** Morocco
2 photographs on the way from Marrakech to Magador
Vintage prints
1 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm
- AA-22  Anonymous **Magador** Morocco
5 photographs of Magador on 1.3.1930; next page: Permission note of the head of municipal services
Vintage prints
5 x 10,4 x 6,3 cm
- AA-23  Anonymous **Safi** Morocco
8 photographs with a round-view of Safi on 2.3.1930; next page with 2 newspaper clippings and a photograph of the speaker
Vintage prints
8 x 10,4 x 6,3 cm
- AA-24  Anonymous **Safi** Morocco
11 photographs of the locality and vicinity of Safi
Vintage print
10,4 x 6,3 cm

AA-25



Anonymous

Safi Morocco

5 photographs of the portuguese fortification in Safi, 1 photograph another fortification

Vintage prints

7 x 6,2 x 3,8 and 4 x 10,4 x 6,3 cm

AA-26



Anonymous

Mazagan Morocco

6 photographs of the locality and inhabitants of Mazagan on 3.2.1930

Vintage prints

4 x 6,2 x 3,8 and 2 x 10,4 x 6,3 cm

AA-27



Anonymous

Casablanca Morocco

5 photographs of Casablanca, 3 thereof from the corso of "Mardi Gras" with festival floats

Vintage prints

5 x 10,4 x 6,3 cm

AA-28



Anonymous

Rabat Morocco

9 photographs of locality and people of Rabat on 6.-8.3.1930

Vintage prints

4 x 6,2 x 3,8 and 5 x 10,4 x 6,3 cm

AA-29



Anonymous

Rabat Morocco

3 photographs of Rabat; next page: 2 newspaper clippings

Vintage prints

2 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm

AA-30



Anonymous

Kenitra Morocco

3 photographs of a building in Kenitra

Vintage prints

3 x 10,4 x 6,3 cm

AA-31



Anonymous

Meknes Morocco

2 photographs of views of the city of Meknes and 1 permission note by the head of municipal services

Vintage prints

1 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm

AA-32



Anonymous

Meknes Morocco

6 photographs of the new and old part of town in Meknes on 12/13.3.1930

Vintage prints

6 x 10,4 x 6,3 cm

AA-33



Anonymous

Fez Morocco

7 photographs of Fez: general views and details on 14.-16.3.1930 and 1 permission note of the head of culture

Vintage prints

6 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm

AA-34



Anonymous

Fez Morocco

5 photographs of Fez

Vintage prints

5 x 10,4 x 6,3 cm

AA-35



Anonymous

Fez Morocco

9 photographs of different views and details of Fez

Vintage prints

7 x 6,2 x 3,8 and 2 x 10,4 x 6,3 cm

AA-36



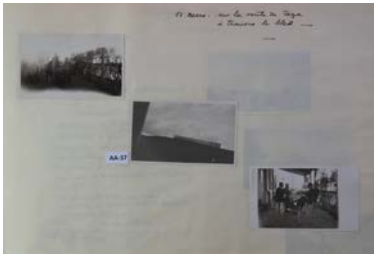
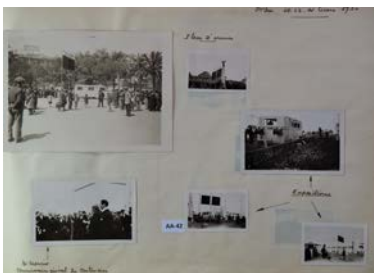
Anonymous

Fez Morocco

2 photographs pf the crew and 1 newspaper clipping

Vintage prints

2 x 10,4 x 6,3 cm

- AA-37**  Anonymous Landscape Morocco
3 travel scenes from Taza through the desert
Vintage prints
3 x 10,4 x 6,3 cm
- AA-38**  Anonymous Oudjda Morocco
3 photographs from the crowds and the locality of Oudjda on 19.3.1930 and 1 permission note; next page: 2 newspaper clippings; next page: Permission note of the Governor general of Algeria; next page: letter from the Office of Police
Vintage prints
3 x 10,4 x 6,3 cm
- AA-39**  Anonymous Tlemcen Algeria
3 photographs from Tlemcen and 1 permission note and 1 flyer; next page: 1 permission note, 1 flyer
Vintage prints
3 x 6,2 x 3,8 cm
- AA-40**  Anonymous Oran Algeria
3 photographs of the locality of Oran 22.-24.3.1930
Vintage prints
2 x 6,2 x 3,8 and 1 x 10,4 x 6,3 cm
- AA-41**  Anonymous Oran Algeria
2 pictures of a speeches of officials of Philips to some special guests
Vintage prints
2 x 16,7 x 12,1 cm
- AA-42**  Anonymous Oran Algeria
6 photographs of the localities of Oran, 2 thereof at the Place d'Armes
Vintage prints
5 x 6,2 x 3,8 and 1 x 16,7 x 12,1 cm

AA-43



Anonymous

Landscape Algeria

3 photographs of the Philips demonstration at Ain Temonchent and 1 permission note of the head of police; next page: 1 permission note

Vintage prints
3 x 6,2 x 3,8 cm

AA-44



Anonymous

Landscape Algeria

2 photographs in Sidi-bel-Abbes and 1 postcard

Vintage prints
2 x 6,2 x 3,8 cm

AA-45



Anonymous

Landscape Algeria

1 photograph and 1 permission note at Mascara on 28.3.1930

Vintage print
6,2 x 3,8 cm

AA-46



Anonymous

Landscape Algeria

2 photographs from the Philips demonstration in Saint Denis au Aig on 29.3.1930

Vintage prints
2 x 6,2 x 3,8 cm

AA-47



Anonymous

Oran Algeria

4 photographs of the Place d'Armes at Oran

Vintage prints
3 x 6,2 x 3,8 and 1 x 16,7 x 12,1 cm

AA-48

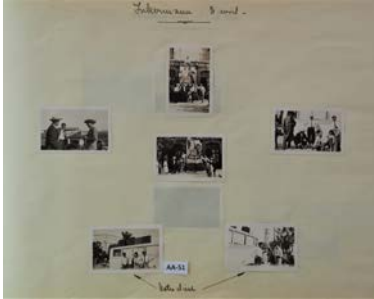


Anonymous

Landscape Algeria

1 photograph of the tour bus

Vintage print
6,2 x 3,8 cm

- AA-49 Anonymous Mostaganem Algeria
4 photographs of the localities of Mostaganem on 31.3.1930 and 1 permission note
Vintage prints
4 x 6,2 x 3,8 cm
- AA-50  Anonymous Relizane Algeria
2 photographs at Relizane and 1 newspaper clipping 2.4.1930
Vintage prints
2 x 6,2 x 3,8 cm
- AA-51  Anonymous Landscape Algeria
6 photographs of the Philips crew
Vintage prints
6 x 6,2 x 3,8 cm
- AA-52  Anonymous Landscape Algeria
8 photographs of tour stops and crew (on 4 pages)
Vintage prints
4 x 6,2 x 3,8 and 4 x 8 x 5,5 cm
- AA-53  Anonymous Algiers Algeria
2 photographs at the Summer palace of the Algerian governor in Algiers where a reception takes place, 1 thereof with the local chiefs; page before: 2 newspaper clippings
Vintage prints
2 x 16,7 x 12,1 cm
- AA-54  Anonymous Algiers Algeria
3 photographs of the Philips demonstration on the Government Square in Algiers on 16./17.4.1930 and 1 picture; next page: 2 newspaper clippings
Vintage prints
3 x 6,2 x 3,8 cm

AA-55



Anonymous

Landscape Algeria

2 photographs of the Philips demonstration at Marengo 18.4.1930 and 1 flyer; next page: 3 photographs in Cherchell

Vintage prints
5 x 6,2 x 3,8 cm

AA-56



Anonymous

Landscape Algeria

2 photographs of the Philips demonstration at Castiglione on 19.4.1930

Vintage prints
2 x 6,2 x 3,8 cm

AA-57



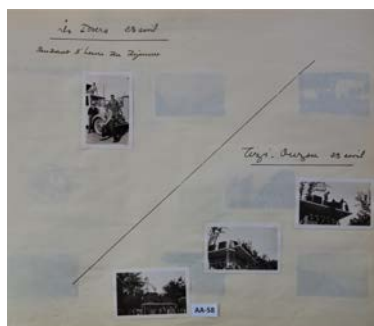
Anonymous

Kolea Algeria

5 photographs of localities in Kolea at 20.4.1930

Vintage prints
5 x 6,2 x 3,8 cm

AA-58



Anonymous

Landscape Algeria

4 photographs of the Philips demonstration in Tizi-Ouzou

Vintage prints
4 x 6,2 x 3,8 cm

AA-59



Anonymous

Landscape Algeria

6 photographs of the vicinity of Brougie at 24.4.1930 and 1 permission note

Vintage prints
6 x 6,2 x 3,8 cm

AA-60



Anonymous

Landscape Algeria

3 photographs in Kirratu 25.4.1930

Vintage prints
3 x 6,2 x 3,8 cm

AA-61



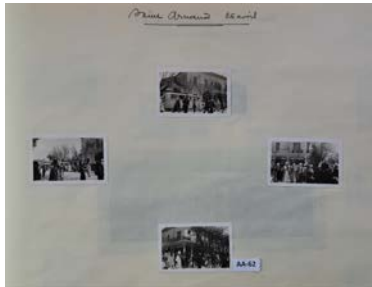
Anonymous

Setif Algeria

2 photographs of the theatre building in Setif and 1 permission note at 25.4.1930

Vintage prints
2 x 6,2 x 3,8 cm

AA-62



Anonymous

St. Arnaud Algeria

4 photographs of the main square of St. Arnaud on 26 .4.1930

Vintage prints
4 x 6,2 x 3,8 cm

AA-63



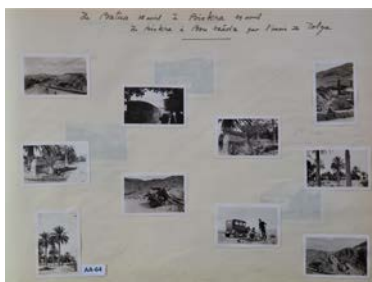
Anonymous

Landscape Algeria

1 photograph of the Philips demonstration at Constantine and 1 picture

Vintage prints
1 x 6,2 x 3,8 cm

AA-64



Anonymous

Landscape Algeria

10 photographs of the tour between Batua to Biskra to Bou Saada, palm groves, turned over car, skeleton

Vintage prints
10 x 6,2 x 3,8 cm

AA-65



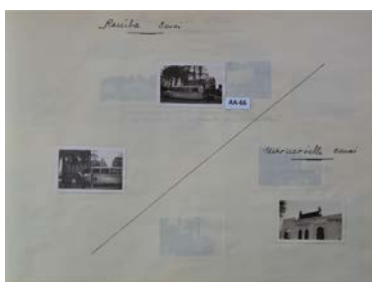
Anonymous

City Algeria

3 photographs of Borj bou-Arreridj and Bouira at 1.5.1930

Vintage prints
3 x 6,2 x 3,8 cm

AA-66

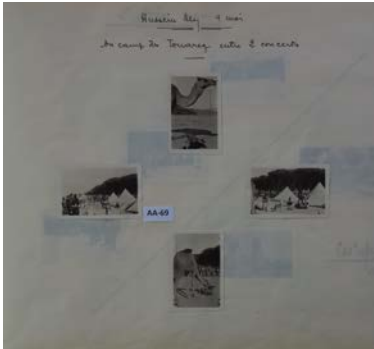
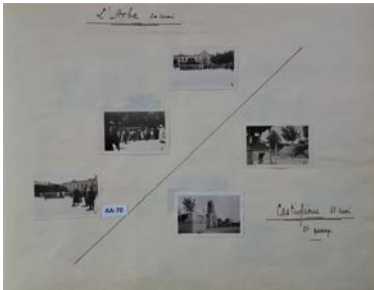


Anonymous

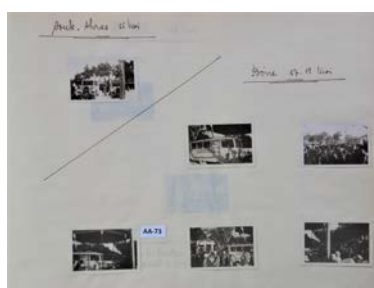
City Algeria

3 photographs of Rouiba and Marmerville

Vintage prints
3 x 6,2 x 3,8 cm

- AA-67**  Anonymous **Boufarik** Algeria
5 photographs at Boufarik with a large inauguration party at 5.4.1930
Vintage prints
5 x 6,2 x 3,8 cm
- AA-68**  Anonymous **Maison Carrée** Algeria
5 photographs from Maison Carrée and its main square at 9.5.1930
Vintage prints
2 x 6,2 x 3,8 and 3 x 16,8 x 11,4 cm
- AA-69**  Anonymous **Landscape** Algeria
4 photographs of a Touareg camp
Vintage prints
4 x 6,2 x 3,8 cm
- AA-70**  Anonymous **City** Algeria
5 photographs of L'Arba and Castiglione at 11.5.1930
Vintage prints
5 x 6,2 x 3,8 cm
- AA-71**  Anonymous **City** Algeria
2 photographs of the main square at Philippeville at 14.5.1930
Vintage prints
2 x 6,2 x 3,8 cm
- AA-72**  Anonymous **Landscape** Algeria
7 photographs of Guelma and the Hammam (mineral springs) at Meskoutine, that is antique Thibilis (Announa) with its lime formations at 15.5.1930
Vintage prints
7 x 6,2 x 3,8 cm

AA-73



Anonymous

Landscape Algeria

6 photographs of the Philips demonstrations at Souk Ahras and Bone at 18.5.1930

Vintage prints
6 x 6,2 x 3,8 cm

AA-74



Anonymous

City Algeria

2 photographs of La Calle

Vintage prints
2 x 6,2 x 3,8 cm

AA-75



Anonymous

Landscape Tunisia

1 photograph of the crew in Beja; next page: 3 pictures of Tunis

Vintage print
6,2 x 3,8 cm

AA-76



Anonymous

City Tunisia

2 photographs in La Marsa and 2 permission notes

Vintage prints
2 x 6,2 x 3,8 cm

AA-77



Anonymous

Sousse Tunisia

2 Photographs of the music pavillon in Sousse and 1 permission note

Vintage prints
2 x 6,2 x 3,8 cm

AA-78



Anonymous

Kairouan Tunisia

10 photographs of the localities in Kairouan

Vintage prints
10 x 6,2 x 3,8 cm

AA-79



Anonymous

Landscape Tunisia

3 photographs of the tour through the desert and 1 permission note at 24.5.1930

Vintage prints
3 x 6,2 x 3,8 cm

AA-80



Anonymous

Landscape Tunisia

8 photographs of the vicinity of Gabes; next page: 1 newspaper clipping and 2 business cards

Vintage prints
8 x 6,2 x 3,8 cm